



جامعة دبي  
UNIVERSITY of DUBAI



Talal Abu-Ghazaleh Organization

**THIS Memorandum of Understanding (MOU) is made this day, Tuesday the 19<sup>th</sup> of June 2007**

**BETWEEN**

- (1) **University of Dubai** of P.O. Box 14143, Dubai, UAE ("UD")  
and
- (2) **Talal Abu Ghazaleh Organization (TAGO)** of P.O Box 1991, Dubai, UAE ("TAGO")

**Recitals**

The Strategic Plan 2007-2015 as envisioned by His Highness Shaikh Mohamed Bin Rashid Al Maktoum, Vice President and Prime Minister of U.A.E and Ruler of Dubai, is an ambitious project that relies heavily on manpower development and education of the nationals. The onus lies on the academia and the industry (both government and private) to forge together and work in unison to make this happen.

In line with its vision of becoming a regional leader providing learning with applied focus, research and consultancy capabilities, and as the educational arm of the Dubai Chamber of Commerce & Industry (DCCI), UD is always looking for opportunities that will strengthen the role it has to play in promoting and developing a knowledge economy which underpins the development of any nation. UD relies heavily on The Center for Management & Professional Development (CMPD), its community outreach arm to achieve its objectives

TAGO is one of the largest Arab group of professional services companies and directly supports the private and public companies and agencies that build human and financial capital. TAGO aspires to contribute to the development and progress of the Arab countries and similarly UD seeks to create long term strategic partnerships with key organizations such as TAGO within the United Arab Emirates.

The MoU between UD & TAGO seeks to establish collaboration in the following areas:

- 1) Education (Academic & Professional Development Programs)
- 2) Student and faculty exchange through UD and TAGCB
- 3) Joint seminars & conferences
- 4) Internship and Placement opportunities for UD students at TAGO
- 5) Consultancy
- 6) Research



جامعة دبي  
UNIVERSITY of DUBAI



Talal Abu-Ghazaleh Organization

## Agreement

The above parties have agreed to the following:

### The University of Dubai (UD) agrees to:

- Jointly plan and implement the delivery of professional programs identified prior to the start of academic year for the coming year;
- UD will deliver the courses at its facilities in the DCCI building through CMPD;
- Provide all necessary administrative support to deliver the courses;
- Agree on a financial arrangement of cost and profit share so that it is a win-win situation for both parties involved;
- Publicize this arrangement on the official UD website.

### TAGO agrees to:

- Jointly plan and implement the delivery of professional programs identified prior to the start of academic year for the coming year;
- Provide access to all necessary resources (faculty database/ faculty training /resource material /costing /marketing support etc) to launch the program;
- Display the partnership arrangement and courses on the TAGO website;
- Refer to UD as a "Preferred Provider" of educational programs in its communication to TAGO clients and member organizations in UAE;
- Work on joint research and consultancy projects that have a maximum fit to the requirements of Dubai economy and that benefits UD, TAGO and UAE at large;
- Provide Internships – UD students shall get the opportunity to serve their obligatory four week internships in TAGO or its member organizations;
- Conduct joint workshops, seminars and conferences;



جامعة دبي  
UNIVERSITY of DUBAI



Talal Abu-Ghazaleh Organization

- Assign Senior personnel from TAGO to participate in the Guest speaker series conducted for undergraduate students at UD each semester;

#### GENERAL

- This Agreement is specific to TAGO and it shall not be entitled to assign sub-contract or otherwise deal with its rights, benefits or obligations hereunder to any third party, unless agreed in writing by both parties
- Neither TAGO nor UD shall advertise this offer outside their respective organizations, nor shall either party use the respective logos or pictures of the other party, buildings, students/employees etc. in any advertising, without the written permission from the party concerned. Subject thereto both parties are free to associate with other institutions in pursuit of their interests.
- An immediate outcome of signing the MOU will be creation of a working committee with Mr. Taan Chaib, representing TAGO and Mrs. Usha Kaul representing UD, who will be responsible for preparing an action plan to take the collaboration/MoU to the next stage i.e. of implementation.

#### This agreement

- May be amended or modified only by written agreement of both parties;
- Will be subject to review by both parties on an annual basis since its commencement and implementation;
- Shall remain in force and continue to be valid unless it is terminated in writing by either party with at least three months written notice.

Signed on this Tuesday, 19<sup>th</sup> of June 2007.

Dr. Omar Hefni  
President  
University of Dubai

Taan Chaib  
Executive Director  
Talal Abu-Ghazaleh Educational  
Consulting

Esmat Nagy Fahmy  
Executive Director  
Talal Abu-Ghazaleh & Co.

